# SHEAFFER'S HANDBOOK FOR SECRETARIES

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# One word, two words, or a hyphen?

How often are you puzzled as to whether a particular expression is to be written as a single word, as two or more separate words, or with a hyphen. If you are at all like the writer, you are probably puzzled more frequently than you would care to admit.

The list of such "puzzlers" here presented will resolve most of your doubts as to their status—single (solid), separated (two or more individual words) or joined (hyphenated). For infrequent words not listed here, consult a good dictionary. When two or more spellings are permissible, only the preferred form is given.

Anglo-Saxon	broad-minded	clear-sighted	daughter-in-law
background	broadside	closefisted	daybook
backlog	brokenhearted	close-hauled	daybreak
bas-relief	brother-in-law	close up (verb form)	day coach
beforehand	bull's-eye	close up (adverb)	daydream
biannual	businesslike	close-up (noun and	day letter
bicentennial	businessman	adj.)	daylight
billhead	busybody	coal gas	daytime
bloodhound	buttonhole	coal mine	deadfall
blood money	by-election	coal tar	deadhead
bluebird	bylaw	coalyard	deadline
bluefish	by-line	coast guard	deadlock
blue jay	bypass	coastwise	deaf-mute
blue laws	byplay	coauthor	death mask
blue moon	by-product	codefendant	death's-head
boat hook	byroad	cold cream	death warrant
boatswain	bystander	color-blind	deathwatch
bodyguard	byway	co-operate	de facto
bold-faced	byword	co-ordinate	dewdrop '
bondholder	carryall	copyright	dew point
bond servant	carry over (verb form)	coup d'état	dog days
bondsman	carry-over (noun)	courthouse	dogfight
bookbinder	carte blanche	court-martial	doghouse
bookcase	chain gang	courtyard	downhearted
book end	chain mail	co-worker	downstairs
bookkeeper	chainwork	crossbar	draw back (verb form)
bookkeeping	chicken pox	crossbow	drawback (noun)
bookshop	chock-full	cross-examine	due bill
bookstore	chophouse	cross-question	dumbbell
bookworm	chopstick	cross reference (noun)	dumb-waiter
bowknot	chop suey	cross-reference (verb)	earwax
box coat	clear-cut	cut-rate	easygoing
box kite	clear-eyed	dark horse	endless

end man footwork endmost forecast en route foreman et cetera, but etc. (abbr.) forenoon and forerunner etceteras (plural) foresight eyewitness foretell facecloth foreword face-harden forget-me-not fainthearted fountainhead fair-minded fourscore fair-spoken frame-up fairway freehand fancy-free fresh-water fancywork furthermost faraway gangplank farfetched gashouse far-off gaslight farseeing gas mask farsighted gas station farthermost gasworks father-in-law goldfish feeble-minded goldsmith field day good-by field glass good-tempered fieldpiece goose flesh firearm gooseherd firebox great gross fire-eater green-eyed fireman greengrocer fireplace greenroom fireproof ground crew fireside ground hog firetrap groundwork fire wall gunman fireworks gunpowder first-born gun room first-class (adj. & adv.) gunshot firsthand habeas corpus first-rate hack saw first water hairdresser flat-footed halfback football half-breed foot-candle half brother foothold halfhearted footlights half-mast foot-loose half-moon footnote half note footprint halfpenny footstep half step

half title half-truth halfway handle bar handmade hand-to-mouth handwriting handy man hardware hay fever headpiece headquarters hearsay heartsick hereinafter hereinbefore highborn high-brow high-flown highhanded high-minded high-pressure highroad high school high sea high-sounding high-spirited high-strung high-tension high-test high-toned homemade home rule homesick horseflesh horsefly horse opera horseplay horsepower horse-radish horseshoe horsewhip housekeeper housewife hundredweight hurdy-gurdy hurly-burly ice bag iceberg iceboat

icebox ice cream iceman ice plant ill-bred ill-favored ill-starred ill-tempered ill-treat inasmuch as Indo-Chinese ironclad ironmaster ironware jack-o'-lantern jack pot iack rabbit iackstraw juryman keynote kneecap knee-deep knee-high knickknack ladybird ladybug lady-killer ladylike lady's maid lady's-slipper landing craft landing field landing strip landlady landlord landlubber landowner land-poor lap dog law-abiding lawgiver lawmaker lawsuit left-handed letter box letter carrier lettergram letterhead life belt lifeboat

life buoy lifesaver lifesaving lifetime light-fingered lighthearted lighthouse lightweight locksmith lock step lock stitch lockup longhand long-suffering long-winded looking glass loophole lowbred low-brow mainstay major general make-believe makeshift make-up manhood man-hour man-of-war manservant manslaughter Mardi gras market place mass meeting master-at-arms masterpiece masterwork matchmaker match play matchwood matter of fact (noun) noncommissioned matter-of-fact (adj.) noncommital merry-andrew merry-go-round merrymaking middle-aged middleman milkmaid milkman milk punch

milk shake

milkweed

mind reader mind reading money-making money order moonbeam moon-blind moonlight moonstone moon-struck morning-glory moth-eaten mother-in-law mother-of-pearl mouthpiece mowing machine muscle-bound namby-pamby narrow-minded needle point (noun) needle-point (adj.) needlework ne'er-do-well nevertheless newborn newcomer New Deal newfangled new-fashioned newsstand new year (noun) new-year (adj.) nickname nightgown night letter nightlong nightmare night owl nighttime non compos mentis non-co-operation nonsupport nose bag nosebleed nose dive (noun) nose-dive (verb) nosegay notebook

note paper

noteworthy nowhere nutshell offhand officeholder offset oil cake oilcloth oil field oil painting oilskin oil well old-fashioned old-timer old-world one-horse one-sided one-step open-and-shut open-eyed openhanded openhearted open house (noun) open-house (adj.)openmouthed openwork outdoor out-of-door out of the way (verb form) output outwit over-all (adj.) overall (noun and adv.) pipeline overproduction panic-stricken paperback paper cutter paper knife paperweight paper work paratrooper parcel post parlor car passbook passer-by paymaster payroll

peacemaker

peace offering

peace pipe peahen pea jacket penknife penman penmanship pen name pennyweight penny-wise pennyworth per annum per capita per cent percentage per diem piece goods piecemeal piecework pigeonhole pigeon-toed pince-nez Ping-pong pinhead pinhole pin money (noun) pin-money (adj.) pin-up pin wheel or pinwheel (noun) out-of-the-way (adj.) pin-wheel or pinwheel (adj.)pinwheel (verb) pipe dream pipe organ playground playing card play off (verb) play-off (noun) plaything playtime playwright plowman plowshare plug-ugly pocketbook. pocketknife pocket money pocket veto point-blank

polecat	quicksilver	safety pin	sheepskin
pole vault	quick-witted	safety valve	shorthanded
policeman	quitclaim	sandbag	short-lived
policyholder	racecourse	sandblast	short-inved shortsighted
polka dot	race horse	sand hog	short-winded
poll tax	race track	sandman	shoulder blade
postage	raincoat	sandpaper	shower bath
post card	rainfall	sandwich	sidetrack
postdate	rain water	schoolbook	sight-seeing
postgraduate	rake-off	school board	singlehanded
posthaste	ready-make	schoolhouse	single-minded
postman	Red Cross	schoolmaster	singsong
postmark	redhead	schoolmate	sinking fund
postmaster	red heat	schoolroom	sister-in-law
postmeridian	red herring	schoolteacher	sketchbook
post-mortem	red lead (noun)	schoolyard	sky blue (noun)
post-obit	red-lead (verb)	screw driver	sky-blue (adj.)
postpaid	red-letter (adj.)	seacoast	skylark
postpone	re-elect	sea fight	skylight
postscript	re-enact	sea food	sky line
potluck	re-enlist	seafowl	skyrocket
pound-foolish	re-examination	seagoing	skyscraper
pre-eminence	reoccupy	sea gull	skyward, or
pre-eminent	reorganization	sea horse	skywards
pre-empt	right-handed	sea level	sky wave
pre-emptory	right of way	sealing wax	sledge hammer (noun)
prepaid	rocking chair	sealskin	sledge-hammer (verb)
prepay	roll call (noun)	seaman	sleeping car
prima donna	roll-call	seaport	slide rule
prima-facie (adj.)	roller skate (noun)	searchlight	snapshot
proofreader	roller-skate (verb)	search warrant	snare drum
pro rata	rolling mill	seashore	snowball
prorate	rolling pin	seasick	snow-blind
pug nose	roof garden	seaside	snowbound
pug-nosed	roommate	seaway	snowfall
pushball	rose fever	self-confidence	snowflake
push button. (noun)	rose window	self-control	snowplow
push-button (adj.)	round about (adv.)	self-defense	snowshoe
pushcart	roundabout (noun &		snowstorm
push over (verb form)	adj.)	self-government	snub-nosed
pushover	round-shouldered	selfish	soapbox
push-pull	runaway	self-made	soap opera
quarterback	run down (verb form)	selfsame	soapsuds
quarter-deck	run-down (adj.)	self-starter	sober-minded
quartermaster	runner-up	semimonthly	softhearted
question mark (noun)	runway	send off (verb form)	son-in-law
question-mark (verb)	safe-conduct	send-off (noun)	speed limit
quick-fire (adj.)	safeguard	sharpshooter	square dance
quicklime	safekeeping	sharp-sighted	squarehead
quicksand	safety match	sheep dog	square root
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stand by (verb form) tableware treasure-trove water-power (adj.) stand-by (noun & tailpiece trustworthy waterproof adj.)tail spin try square waterspout stand off (verb form) tailstock tug of war standoff (noun & adj.) take off (verb form) tuning fork standpoint take-off (noun & adj.) turnover stand still (verb form) tax-exempt turnpike standstill (noun & taxpayer turnstile adi.) tear sheet turntable starboard teaspoonful (s) turtledove starfish tea wagon tutti-frutti starlight terra cotta (noun) type founder star shell terra-cotta (adj.) type metal star-spangled test tube typescript steamboat textbook typesetter steam boiler thick-skinned ultramarine steamcar thin-skinned ultraviolet steam engine threefold un-American steam fitter three-ply uncalled-for steam roller (noun) threescore vice-president steam-roller (adj. & tie-up vice versa verb) time-honored vineyard steamship timekeeper vis-à-vis steam table timepiece walkout stockholder timetable walk-up stock-still toothache wallflower stomach-ache toothbrush wardrobe stonecutter toothpick wardroom stopgap topcoat warehouse stop watch topflight washcloth top hat straightforward washstand strait jacket topmost wastebasket stronghold topsoil watchcase strong-minded topsy-turvy watch chain sugar beet torchlight watchdog sugar cane tossup watchmaker sugar-coat touchdown watchman sugar maple touchstone water color (noun) sugarplum townsfolk sure-footed township waterfall sweetbread townspeople waterfront sweet corn trade in (verb form) water gap sweetheart trade-in (noun & adj.) water level sweetmeat trade-mark waterlogged sweet pea trade name water main sweetshop trade school watermark tablecloth tradesman watermellon table cover trade wind water meter tablespoon trap door

treadmill

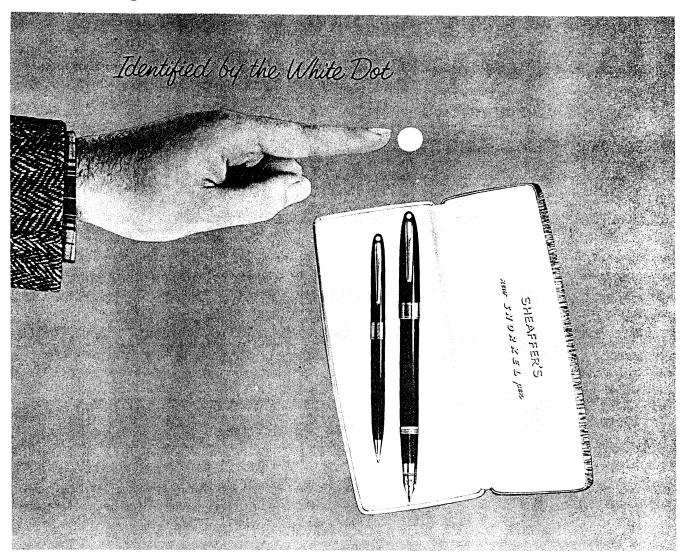
watertight water vapor waterway weatherproof weekday weekend wellborn well-read white book white-collar white feather whitefish white-hot white lead white paper whitewash widespread windshield wirepulling wiseacre withhold wood pulp woodshed woodwork workingman workroom worktable work week worldly-wise world-wide worn-out wristband wrist pin wrist watch write-up water-color (adj.) yearbook water polo

water power (noun)

in) erb)

tablespoonful (s)

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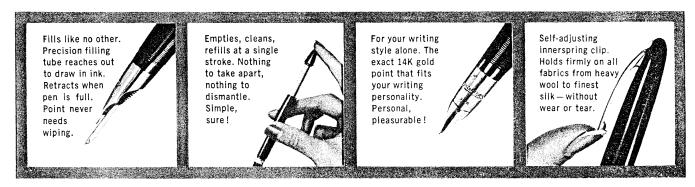
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When it comes to writing—come to <u>Sheaffers</u>



## Similar Words Distinguished

There are many words that are similar or identical in sound but different in meaning. The choice of the wrong word on the part of the secretary may lead to embarrassing or serious consequences. For example, it would prove extremely embarrassing to refer to a correspondent (one with whom correspondence is carried on by letter) as a corespondent (a party in a divorce suit). A list of such confusing words, together with appropriate distinctive remarks, follows:

accede	to comply with	attendance	presence
exceed	to surpass	attendants	followers; escorts
accept	to take	aught	anything
except	to exclude	ought	should
access	admittance ·	bail	set free
excess	surplus	bale	a package
ad	advertisement	base	foundation; mean
add '	to put with	bass	lower notes in
adapt	to adjust	, •••	music; a fish
adept	proficient	berry	a small fruit
adopt	to choose	bury	entomb, conceal
addition	something added	berth	bed
edition	a printing	birth	beginning
adjoin	to be next to	billed	charged
adjourn	suspend	build	to construct
adverse	opposed to	board	a piece of wood;
averse	disinclined		a group; meals
advice	information	bored	wearied;
advise	to recommend		penetrated
affect	to influence	born	brought into life
effect	to fulfill, to bring	borne	carried
	about; the	brake	that which slows
	result		down an object
allowed	permitted	break	an opening,
aloud	audibly		a thicket; to
allude	refer to		shatter
elude	escape	breach	infraction
all ready	all prepared	breech	rear
already	previously	breadth	width
altar	part of a church	breath	of air
alter	to change	bridal	wedding
area	surface	bridle	harness
aria	a melody	calendar	
ascent	a going up, rising		for dates
assent	consent	calender	machine
assistance	help	cannon	gun
assistants	those who help	canon	rule
		•	

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canvas	cloth		lands of his
canvass	to 'solicit		deceased wife
capital	chief city, property	curtsy	a gesture of respect
capitol	building	creak	a sound
carat	a unit of weight	creek	a watercourse
caret	sign of insertion	currant	a berry
carrot	vegetable	current	prevailing
carton	box	cymbals	musical instrument
cartoon	picture	symbols	signs
cast	throw	dammed	blocked
caste cede	social class	damned	cursed
	to give up	defer	to put off
seed	that from which	differ	to disagree
asilim a	anything springs	depositary	receiver of deposits
ceiling	top of a room	depository	a place where
sealing	closing	ř .	something is
censer	vessel for incense		deposited
censor	examiner	depravation	corruption
cereal	any grain food	deprivation	loss
serial .	arranged in a series	desert	leave; dry country
cession	a yielding	dessert	food served at the
session	the sitting of a	,	close of a meal
als a sud	court, a meeting	device	a scheme or
chord	musical term		contrivance
cord	string	devise	to plan, bequeath
cite	quote	dew	moisture
sight	a view	due	owed or owing
site	a place, location	die	cease living; a tool
coarse	rough	dye	to change the color
course	way		of; that which
coma	an unconscious	1.	changes the color
	state	discreet	prudent
comma	a mark of punc-	discrete	separate
aamalaman+	tuation	dual	double
complement	full quantity	duel	a fight with swords
compliment confidant	flatter		or pistols
confident	bosom friend	dyeing	changing the color
coolie	sure	•	of
	laborer (Asia)	dying	near death
cooly coulee	coldly	emigrate	to go away from
	trenchlike valley	•	a country
corespondent	party in a divorce suit	immigrate	to come into a country
correspondent	writer of letters	eminent	well known;
council	a group of men		prominent
counsel	an attorney;	imminent	threatening;
	advice		impending
courtesy	a favor; politeness	envelop	to cover; to wrap
curtesy	a husband's life	envelope	a wrapper for a
	interest in the	-	letter

fair	an exhibit; comely	lean	thin
fare	cost of travel; food	lien	claim
faze	to disturb	leased	
phase	a state of	least	rented smallest
phase	development	lessen	
feet	plural of foot	lesson	decrease
feat	act of skill	lesson	an exercise to be studied
fiancé	masculine	levee	embankment
fiancée	feminine	levy	
flour	finely ground meal	lie	tax falsehood
flower	a blossom	lye	a strong alkaline
forth	forward	Tyc	solution
fourth	next after third	lightening	making lighter
gamble	to bet	lightning	flash in the sky
gambol	to play	linage	number of lines
hear	to listen to	lineage	family descent
here	in this place	loan	what one borrows
hole	an opening	Ioan	or lends
whole	not broken or	lone	without company
W11010	cut up	loath	reluctant
holy	sacred	loathe	detest
holey	full of holes	loose	not bound; free
holly	a tree	lose	mislay or forfeit
wholly	entirely	1000	something
human	pertaining to	mackintosh	raincoat
	mankind	McIntosh	kind of apple
humane	kindly	mail	correspondence
hyperbola	curve	male	masculine
hyperbole	exaggeration	mantel	shelf
incidence	range of occurrence	mantle	cloak
incidents	accidental	marshal	an officer
	happenings	martial	warlike
incite	to arouse	material	substance
insight	understanding	materiel	equipment
indict	charge with crime	meat	flesh
indite	write	meet	to join
instance	an example	medal	a badge
instants	moments	meddle *****	to interfere
intense	acute, strong	metal	a mineral
intents	aims	mettle	courage, spirit
interstate	between states	might	force
intrastate	within one state	mite	a tiny particle
its	possessive form	miner	mine worker
	of it	minor	person under age
it's	contraction of	missed	failed to do
	it is	mist	haze
japan	varnish	moral	virtuous
Japan	a country in Asia	morale	spirit
lead	a metal	muscle	part of the body
led	guided	mussel	a seafood

naught	nothing	profit	gain
nought	the number, zero	prophet	one who forecasts
one	a single thing		future events
won	past tense of win	rain	water falling in
ordinance	a local law		drops
ordnance	arms, munitions	reign	time during which
overdo	to do too much		a sovereign rules
overdue	past due	rein	strap of a horse's
packed	loaded, crammed		bridle
pact	an agreement	raise	to lift
pail	a bucket	rays	beams of light
pale	light colored	raze	to lay level with
pair	two of a kind		the ground
pare	to peel	rap	to knock
pear	a fruit	wrap	to enclose; an
pane	window glass		outer garment
pain	agony, suffering	read	to go over and
passed	moved along;		gather the
	transferred.		meaning of
past	time gone by	$\operatorname{reed}$	a plant; a musical
peace	freedom from war		instrument
piece	a fragment	residence	a dwelling place
pedal	a lever for the foot	residents	those living in a
peddle	to sell from place	• •	place
	to place	right	correct
peer	a nobleman	rite	a ceremony
pier	a wharf	write	to form letters or
persecute	to oppress	•	words on paper
prosecute	to sue	role	a part (in a play,
personal	private		etc.); function
personnel	the staff	roll	a list
plain	prairie land	rote	repetition
plane	a tool; a flat	wrote	did write
•	surface	root	underground part
please	to be agreeable		of a plant; to im-
pleas	appeals, pleadings		plant firmly
•	(plural of plea)	rout	confused flight; to
pray	to say prayers,		defeat utterly
•	to beg	route	the way to be
prey	a victim		traveled
precedence	priority	en route	on or along the
precedents	established rules,		way
	usage	sail	canvas for sailing
presence	being present	•	a boat
presents	gifts	sale	the act of selling,
principal	head of a school;		disposal of
-	the original sum		property
principle	a rule, a general	scene	a landscape
	truth	seen	noticed by the eye

scent	odor	threw	past tense of throw
send	to dispatch	through	because of; by way
sent	did send		of
seam	a joining	too	also; more than
seem	to appear		enough
shear	cut	two	one and one
sheer	thin; steep	undo	to open; to render
sleight	dexterity		ineffective
slight	slender	undue	improper;
sole	only; bottom		excessive
soul	the immortal spirit	vain	proud
stationary	fixed	vane	a weathercock
stationery	paper	vein	a blood vessel
statue ·	a carved figure	vice	wickedness
stature	height, growth	vise	a clamp
statute	a law	waive	to give up
steal	to take unlawfully	wave	a billow; a gesture;
steel	metal		to swing back
straight	direct		and forth
strait	narrow	waiver	relinquishment of
suit	a legal action;		a right
••	clothing;	waver	hesitate
	to please	waist	part of the body;
suite	things in a		a garment
	connected set	waste	needless
sweet	having an agree-	-	destruction
	able taste;	weak	feeble
	pleasing	week	7 days
superintendence	-	weather	state of the atmos-
superintendents			phere; to come
their	belong to them	• . •	through safely
there	in that place	whether	if, either
they're	-	weighed	determined the
they le	contraction of they		heaviness of;
thorofor		<b>1</b>	tested
therefor	for that thing	wade	to walk through
therefore	consequently		water, mud, etc.



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## Identical City Names

You must be careful not to assume that because Buffalo, for example, is such a large and well-known city that there is but one city bearing that name and that it is located in the state of New York. There are in fact 18 cities with the identical name. Do you know that there are 16 cities bearing the name Bridgeport? Always check to be sure that you have the correct state before addressing a letter or package, for there are many names of large cities that are duplicated many times in other states. A list of some of these well-known cities follows:

	ıмеs Dui n Other		CITY TIMES DO	JPLICATED  STATES
Boston (Massachuse	etts) 9	)	Denver (Colorado)	10
Bridgeport (Connec	ticut) 15		Hartford (Connecticut)	15
Buffalo (New York)	17		Newark (New Jersey)	11
Cleveland (Ohio)	20	1	Portland (Oregon)	14
Dayton (Ohio)	18		Springfield (Massachusetts)	22

## Geographical Homonyms

All of us are acquainted with the group of words in our language referred to as homonyms, words that sound alike but that are spelled differently. A number of cities are included in this group, and we shall refer to them as geographical homonyms. A list of the more commonly occurring geographical homonyms is presented below. Included in this list are a few pairs of cities that are not true homonyms but they are words with spellings so similar that they are sometimes confused.

Allegany, New York	Gardiner, Maine
Alleghany, California	Gardner, Massachusetts
Allegheny, Pennsylvania	Gary, Indiana
Asheville, North Carolina	Geary, Oklahoma
Ashville, Ohio	Gerry, New York
Brookline, Massachusetts	Johnston, Rhode Island
Brooklyn, New York	Johnstown; New York,
Charleston, South Carolina	Pennsylvania
Charles Town, West Virginia	Kearney, Nebraska
Charlestown; Massachusetts,	Kearny, New Jersey
West Virginia	Lewiston; Idaho, Maine
Dunmor, Kentucky	Lewistown; Montana, Pennsylvania
Dunmore, West Virginia	Morganton, North Carolina
Edinburg, Texas	Morgantown, West Virginia
Edinburgh, Scotland	Muncie, Indiana

Muncy, Pennsylvania Newberry, South Carolina Newbury, Vermont Paterson, New Jersey Patterson, California Pitsburg, Ohio Pittsburg; California, Kansas Pittsburgh, Pennsylvania Reading, Pennsylvania

Redding, California
Savanna, Illinois
Savannah, Georgia
Stamford, Connecticut
Stanford, Kentucky
West Chester, Pennsylvania
Westchester County, New York
Wooster, Ohio

Worcester, Massachusetts

# Spellings of the Names of Foreign Cities and Countries

Because the names of foreign cities and countries are frequently spelled differently from their American equivalents, the following list of both spellings should prove helpful:

AMERICAN	Foreign
Antwerp, Belgium	Antwerpen, België (Flemish)
	Anvers, Belgique (French)
Athens, Greece	Athínai, Ellas (Greek)
Brussels, Belgium	Brussel, Belgie (Flemish)
	Bruxelles, Belgique (French)
Chile	Chili (Spanish, French, Italian)
Florence, Italy	Firenze, Italia (Italian)
Geneva, Switzerland	Genève, Suisse (French)
	Genf, Schweiz (German)
Hague, The; Holland	's Gravenhage, Nederland (Dutch)
Havana, Cuba	La Habana, Cuba (Spanish)
Lisbon, Portugal	Lisboa, Portugal (Portuguese)
Moscow, Soviet Union	Moskva, U.S.S.R. (Russian)
Prague, Czechoslovakia, or	111001111 (1111001011)
Czecko-Slovakia	Praha, Czeckoslovensko (Czech)
Rome, Italy	Roma, Italia (Italian)
Romania, also Roumania and	Traina (Traina)
Rumania	România (Romanian)
Venice, Italy	Venezia, Italia (Italian)
Vienna, Austria	Wien, Österreich (German)
Warsaw, Poland	Warszawa, Polska (Polish)
, = <del> </del>	

In recent years the names of several foreign cities have been permanently changed. A few such changes are given here:

	8-von nere.
FORMER NAME	Present Name
Christiania, Norway	Oslo
Constantinople, Turkey	Istanbul
Peking, China	Peiping
Pernambuco, Brazil	Recife
Porto Rico	Puerto Rico
Queenstown, Irish Free State	Cóbh, Ireland (Eire)
St. Petersburg, Russia	Leningrad, U.S.S.R.







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## The Long and the Short of It

Or

# Abbreviations Frequently Used in Business Offices

In business letters abbreviations should be used seldom, if ever. Since they do occur fairly frequently in tabulations, footnotes, statistical matter, routine office papers, technical work, and scientific material, it is important for the competent secretary to know their correct forms. With this in mind, the following list of commonly-used abbreviations will be found helpful.

Note that some abbreviations are capitalized and others are not, and that some have alternate forms. Note, too, that some contain periods and some do not. Be careful to observe the capitalization and punctuation shown.

ABC – American Broadcasting Company

A.C., a.c., a-c-alternating current ack., ackgt.—acknowledgment

A.D.-anno Domini (in the year of our Lord)

ad val., adv., a.v., a/v-ad valorem (according to the value)

AEC – Atomic Energy Commission AFL-CIO – American Federation of Labor and Congress of Industrial Organizations (now one organization)

a.m. - ante meridiem (before noon)

A.M.A. – American Medical Association

ans. - answer; answered

A.S.C.A.P., ASCAP—American Society of Composers, Authors, and Publishers

att. - attached; attorney

Attn., Atten. - Attention

atty. - attorney

B.B.A.—Bachelor of Business Administration

BBC-British Broadcasting Corporation

B/E, b.e. - bill of exchange

B/F, b.f., brt. fwd. - brought forward

B.I.S. - Bank for International Settlements

B/L, b/l, b.l. - bill of lading

bldg., blg.-building

blvd. - boulevard

b.o. - buyer's option; back order; bad order; branch office

B.T.U., B.t.u., Btu – British thermal unit

bul., bull. - bulletin

canc., can. -canceled; cancellation

cap.—capital; capitalize; capacity

cat. – catalogue

CBS-Columbia Broadcasting System

cc-carbon copy

cc. - chapters; cubic centimeter(s)

c.c., cc. - cubic centimeter(s) - (now more often cm³)

CCC - Commodity Credit Corporation

C.H. - Clearing House

c.i.f. - cost, insurance, and freight

C.O.D., c.o.d.—collect (or cash) on delivery

cont.—contract; containing; contents; continent; continue; continued

co-op-co-operative

Copr., cop. – copyright

Corp. – Corporation

C.P.A. - Certified Public Accountant

cr.-credit; creditor; center cr. memo. - credit memorandum crt. - crate C.S.R. - Certified Shorthand Reporter ctg., ctge. - cartage cu. ft., ft3-cubic foot or feet cust. — customer c.w.o. - cash with order D.A. – District Attorney D.C., d.c., d-c-direct current deld., dld. – delivered dep.-deposit; depot; departs; departure; deponent; deputy dept. - department; deponent; deputy dft.-draft; Dft.-defendant dir. - director dis. - discount; discharge; distance; distant; distribute disc., disct. - discount disch. - discharge; discharged dist. - district; distance; distant; distributed; distribution; distributor div. - dividend; division; divide; divided: divisor DL-day letter (telegraph) dld., deld. - delivered dlvy., dly., dy. – delivery doz., dz. - dozen(s)dwg. - drawing DX, D.X.-distance e.e. - errors excepted E. & O.E. – errors and omissions excepted Ed. D. – Doctor of Education E.D.T., EDT-Eastern daylight time e.o.m. - end of month E.Q. – educational quotient esp., espec. - especially est.—estimate; estimated; estate est., estab-established; establishment exc. - except; excepted; exception exc., esch. – exchange ext. - exterior; extended; extension; external (ly); extinct; extra; extract

FAO-Food and Agriculture Organization (United Nations) FAX - Western Union fac-simile machine center FBI-Federal Bureau of Investigation FCC-Federal Communications Commission FDIC-Federal Deposit Insurance Corporation Fed. - Federal; Federated; Federafifo-first in, first out (accounting) FM., f.m.-frequency modulation (radio) F.O.B., f.o.b. - free on board FPC-Federal Power Commission FR-full-rate (telegrams and cables) FRB-Federal Reserve Board (or Bank) frt., frgt.-freight FT.-Fort; ft.-foot; feet; fortification FTC-Federal Trade Commission FX, F.X. – foreign exchange G.A. - General Agent; general average (ins.) G/A, g.a. – general average (ins.) gal., gall. - gallon(s) gals., - gallons GAW-guaranteed annual wage gds. - goods Gov. – Governor gov., govt. -- government G.P.O. - General Post Office gr. - gross; grade; gravity; grain(s) spelled out for weight); gram(s) gu., guar.-guarantee; guaranteed hdbk. - handbook Hon.-Honorable gp, hp., HP-horsepower H.P., h.p. - high pressure; h.p. half pay hr.-hour(s)-hrs., hours hund., C-hundred; c.-cwt. hundredweight IBA-Investment Bankers Association

ICC, I.C.C.-Interstate Commerce Commission ILO, I.L.O.-International Labor Organization (United Nations) in., "-inch(es); in.-income I.Q. - intelligence quotient inc., incor., incorp. - incorporated incl. - including; inclusive ins. - inches; insurance; inspector inv. - invoice; investment; invented; inventor; invention ital. - italic (type) ITO-International Trade Organi-J/A, j/a – joint account Jour., J., Jr. - journal Jr. - Junior; journal lb. - libra (pound); £ pound sterling lbs. - pounds L.C.L., LCL-less than carload lots leg. – legal; legislative; legislature lifo-last in, first out (accounting) L.S. -locus sigilli (place of the seal) mag.-magazine; magnet; magnitude (of stars) mat.-maturity (bonds); matinee max. - maximum M.D. - Doctor of Medicine memo-memorandum Messrs., MM. – Messieurs (fr., Misters) mfd. - manufactured mfg. - manufacturing mfr.-manufacture, manufacturer mfrs. - manufacturers Mgr. - Manager min.-minute(s); minimum; mineral; mining; minim (drop), in apothecaries' measure; minister mkt., mar. - market mun. - municipal N.A.M., NAM-National Association of Manufacturers natl., nat. - national NATO-North Atlantic Treaty Organization NBC-National Broadcasting Com-

N.E.A. - National Education Asso-\_ ciation n.e.s.-not elsewhere specified or stated NL-night letter (telegraph) NLRB-National Labor Relations Board no. - number; nos. - numbers NOMA-National Office Management Association O/A, o/a—on account obit. - obituary; obits. - obituaries O.B/L, ob/l-order bill of lading oc. - overcharge: ocean o/c-over-the-counter; overcharge o.c. - omissions excepted o.d. - overdraft or overdrawn; outside diameter o/d – on demand O.K., OK-correct; O.K.'s-'ing-'d (verb forms) O.K.s or O.K.'s (pluoz. - ounce(s); ozs. - ounces p.-page (pp., pages); past; per; pressure; power; population; pole; post p.a., per an., per ann. - per annum (by the year) P.A. - Passenger Agent; Press Agent; Purchasing Agent; private account; personal appearance; public-address system; power of attornev P/A-private account; particular average; power of attorney pam., pamph. - pamphlet pat. - patent; patented Pat. Off. - Patent Office payt. - payment PBX - private branch exchange (telephone) pc. - piece; pcs. - pieces pc., pct. %-per cent; p.c.-post card pcl. - parcel pd. - paid pf., pfd., pref. - preferred (securities) pkg. - package(s); pkgs. - packages

pany

pkt. – packet pkwy. – parkway p.m. - post meridiem (after noon) P.M., PM. – postmaster p.o. - post office; postal order; petty officer (Navy) P.O.D. – Post Office Department: p.o.d. - pay on delivery (express) pp. - pages; pp., ppd. - prepaid p.p.-parcel post; postage paid, or postpaid p.p.i. - parcel post, insured prem. - premium prod. - product; produce; produced pro tem. -pro tempore (temporarily) P.S., PS.  $-post\ scriptum\ (postscript)$ P.S.T., PST – Pacific standard time P.T.A., PTA, P-TA-Parent-Teacher Association ptg. - printing ptr. - printer PX - Post Exchange (military) qt., qty.—quantity qt., qu. – quart qu., ques. - question rcd., recd. - received rct - receipt; rec. - receipt; recipe R.E.—real estate rec. - record; recorded; recorder; recording; receipt rep. - repeat; repair; rep., rept. - report req. - required; requisition res. - research; reserve; residence; resides; resigned; resort; resulution retd.-returned R.F.D. – rural free delivery; or R.R. -rural route ROTC-Reserve Officers' Training Corps r.p.m., rpm, r/m-revolutions per minute R.R., RR. - railroad Ry. – railway R.S.V.P., r.s.v.p. - Répondez, s'il vous plaît (Reply, if you please) (S), /S/-signed (before a copied signature) SEATO-Southeast Asia Collective Defense Treaty Organization

SEC-Securities and Exchange Commission Sec., Secy. – Secretary serv. - service sh.tn.—short ton sld. - sailed; sealed; sold s.o. - seller's option; shipping order; special order Soc., soc. - society SOS – distress signal (radiotelegraph) sq. - square, as sq. ft. (also expressed, ft<sup>2</sup>); sequence Sq.-Square (a block or street); Squadron SS., ss. -scilicet (namely, to wit) S.S., SS., S/S-steamship SSA-Social Security Administration stk.-stock Stk.Ex., St.Ex. - Stock Exchange Stk.Mkt.-Stock market supp., suppl. - supplement Supt., supt. – superintendent synd. - syndicate syst., sys.—system TB, t.b.  $-tubercle\ bacillus\ (tubercu$ losis) T.B., T/B, t.b.—trial balance tech. - technical(ly); technology tel – telephone tel., teleg., tg. - telegram; telegraph ter. - terrace; territory tr. - trust; trustee; transfer; transit; transpose; translated; translation; translator; treasurer; transactions trans., tr. - transactions; transferred; transpose; transportation; translated; translation; translator transf., transfd., tr.-transferred transl., tr. - translated; translation(s) transp., tr. - transportation treas., tr. - treasurer; treasury TV-television; terminal velocity TVA - Tennessee Valley Authority TWX – teletypewriter exchange U.N., UN-United Nations UNESCO-United Nations Educational, Scientific, and Cultural Organization

ICC, I.C.C.—Interstate Commerce Commission ILO, I.L.O.-International Labor Organization (United Nations) in., "-inch(es); in.-income I.Q.—intelligence quotient inc., incor., incorp. - incorporated incl. - including; inclusive ins. -inches; insurance; inspector inv. - invoice; investment; invented; inventor; invention ital.—italic (type) ITO-International Trade Organization J/A, j/a - joint account Jour., J., Jr. - journal Jr. – Junior; journal lb. -libra (pound); £ pound sterling lbs. – pounds L.C.L., LCL-less than carload lots leg. - legal; legislative; legislature lifo-last in, first out (accounting) L.S. -locus sigilli (place of the seal) mag.-magazine; magnet; magnitude (of stars) mat. – maturity (bonds); matinee max. - maximum M.D. – Doctor of Medicine memo - memorandum Messrs., MM. – Messieurs (fr., Misters) mfd. - manufactured mfg. - manufacturing mfr. - manufacture, manufacturer mfrs. - manufacturers Mgr. – Manager min. - minute(s); minimum; mineral; mining; minim (drop), in apothecaries' measure; minister mkt., mar. - market mun. - municipal N.A.M., NAM – National Association of Manufacturers natl., nat. - national NATO-North Atlantic Treaty Organization

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pany

N.E.A. – National Education Association n.e.s.-not elsewhere specified or stated NL-night letter (telegraph) NLRB-National Labor Relations Board no. - number; nos. - numbers NOMA-National Office Management Association O/A, o/a – on account obit. - obituary; obits. - obituaries O.B/L, ob/l—order bill of lading oc. - overcharge; ocean o/c-over-the-counter; overcharge o.c. – omissions excepted o.d. - overdraft or overdrawn; outside diameter o/d-on demand O.K., OK-correct; O.K.'s-'ing-'d (verb forms) O.K.s or O.K.'s (plural) oz. -ounce(s); ozs. -ouncesp. - page (pp., pages); past; per; pressure; power; population; pole; p.a., per an., per ann. - per annum (by the year) P.A. - Passenger Agent; Press Agent; Purchasing Agent; private account; personal appearance; public-address system; power of attorney P/A-private account; particular average; power of attorney pam., pamph. – pamphlet pat. - patent; patented Pat. Off. - Patent Office payt. - payment PBX - private branch exchange (telephone) pc. – piece; pcs. – pieces pc., pct. %-per cent; p.c.-post card pcl. - parcel pd. - paid pf., pfd., pref. – preferred (securities) pkg. - package(s); pkgs. - packages

pkt. - packet SEC - Securities and Exchange Compkwy. - parkway mission p.m. - post meridiem (after noon) Sec., Secy. – Secretary P.M., PM.-postmaster serv. - service p.o. - post office; postal order; petty sh.tn.—short ton officer (Navy) sld. - sailed; sealed; sold P.O.D. - Post Office Department; s.o.—seller's option; shipping order; p.o.d. - pay on delivery (express) special order pp. -pages; pp., ppd. -prepaid Soc., soc. – society p.p.-parcel post; postage paid, or SOS – distress signal (radiotelegraph) postpaid sq. - square, as sq. ft. (also expressed, p.p.i. – parcel post, insured  $ft^2$ ); sequence prem. - premium Sq.-Square (a block or street); prod. - product; produce; produced Squadron pro tem. - pro tempore (temporarily) SS., ss. -scilicet (namely, to wit) P.S., PS. – post scriptum (postscript) S.S., SS., S/S-steamship P.S.T., PST – Pacific standard time SSA-Social Security Administra-P.T.A., PTA, P-TA - Parent-Teachtion er Association stk.-stock Stk.Ex., St.Ex.-Stock Exchange ptg. - printing ptr. - printer Stk.Mkt.-Stock market PX – Post Exchange (military) supp., suppl. - supplement qt., qty. - quantity Supt., supt. - superintendent qt., qu. - quart synd. - syndicate qu., ques. - question syst., sys.—system rcd., recd.-received TB, t.b. - tubercle bacillus (tubercurct - receipt; rec. - receipt; recipe losis) R.E.—real estate T.B., T/B, t.b.—trial balance rec. - record; recorded; recorder; retech. - technical(ly); technology cording; receipt tel - telephone rep. - repeat; repair; rep., rept. - retel., teleg., tg.-telegram; telegraph ter. - terrace; territory port req. - required; requisition tr. - trust; trustee; transfer; transit; res. - research; reserve; residence; retranspose; translated; translation; sides; resigned; resort; resulution translator; treasurer; transactions retd.-returned trans., tr. — transactions; transferred; R.F.D. – rural free delivery; or R.R. transpose; transportation; trans--rural route lated; translation; translator ROTC-Reserve Officers' Training transf., transfd., tr.-transferred Corps transl., tr. — translated; translation(s) r.p.m., rpm, r/m-revolutions per transp., tr. - transportation minute treas., tr. - treasurer; treasury R.R., RR. - railroad TV-television; terminal velocity Ry. – railway TVA – Tennessee Valley Authority R.S.V.P., r.s.v.p. - Répondez, s'il TWX – teletypewriter exchange vous plaît (Reply, if you please) U.N., UN-United Nations (S), /S/-signed (before a copied UNESCO - United Nations Educasignature) SEATO-Southeast Asia Collective tional, Scientific, and Cultural Or-Defense Treaty Organization ganization

USES—United States Employment Service

univ. — university; universal(ly)
unl. — unlimited; unlisted (securities)
Vice-Pres., V.P. — Vice-President
VIP — very important person; (VIPsplural)

vs., v. - versus (against)
v.v. - vice versa
W.B. W.B. W.B. - week

W.B., WB, W/B-waybill WB., w.b.-westbound

whf.-wharf

whs. - warehouse; whs. rec., w.r., W.R. - warehouse receipt(s)

whsle. - wholesale

w.i., wi-when insured (securities)

WHO-World Health Organization (United Nations)

WUX-Western Union teleprinter center; the fac-simile machine center is coded FAX

yd., y. - yard; yds. - yards

Y.M.C.A.—Young Men's Christian Association

Y.W.C.A. - Young Women's Christian Association

yr., y. - year; yrs. - years



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# Weights and Measures

There are two systems of weights and measures in use in the United States—the metric system and the English system. The former is the international system and is accepted as standard in all scientific work.

The following tables give both the English and metric systems of measurement.

#### LINEAR MEASURE - UNITED STATES

Name	Abbreviation	Common Equiv.	Metric Equiv.
1 inch	in. or "	1,000 mils	2.54 centimeters
1 foot	ft. or '	12 inches	30.48 centimeters, or
1 yard	yd.	3 feet (36 in.)	0.3048 meters
•	•		0.9144 meters
1 rod or	rd.	$5\frac{1}{2}$ yards (16 $\frac{1}{2}$ ft.)	5.0292 meters
1 pole	p.	(same)	
1 furlong	fur.	40 rods, or $\frac{1}{8}$ mile (220 yds.)	201.168 meters
1 mile	mi.	8 furlongs, or 320 rods (1760 yds., 5,280 ft.)	1609.3 meters, or 1.6093 kilometers
1 league	• • •	3 miles	4.828 kilometers

#### LINEAR MEASURE-METRIC SYSTEM

Name	Abbreviation	Metric Equiv.	Common Equiv.
1 millimeter	mm	1/1000 m	0.03937 inches
1 centimeter	cm	1/100 m	0.3937 inches
1 decimeter	dm	1/10 m	3.937 inches
1 METER	m		39.37 inches (3.2808 ft.)
1 dekameter*	dkm	10 m	393.7 inches (32.8083 ft.)
1 hectometer	hm	100 m	328 ft., and 1 in. (109.36 yds.)
1 kilometer	km	/1,000 m	3280.833 feet (0.62137 mi.)
1 myriameter	mym /	10,000 m or 10 km	6.2137 miles
*also spe	lled decameter		

## SQUARE MEASURE - UNITED STATES

Name	Abbreviation	Common Equiv.	Metric Equiv.
1 square inch	sq. in.		6.4516 sq. centimeters
1 square foot	sq. ft.	144 square inches	929.034 sq. centimeters
		or	0.0929 sq. meters
1 square yard	sq. yd.	9 square feet	0.8361 sq. meters
•		(1,296 sq. in.)	-
1 square rod	sq.rd.	301/4 square yards	25.2930 sq. meters
		$(272\frac{1}{4} \text{ sq. ft.})$	- -
1 acre	Α.	160 square rods	40.4687 ares, or
		(43,560 sq. ft.)	0.4047 hectares
1 square mile, or	sq.mi.	640 acres	258.9998 hectares, or
1 section	sec.	(same)	2.5900 sq. kilometers
1 township	T. or Tp.	36 square miles	9324.0 hectares

## Square Measure—Metric System

Name	Abbreviation	Metric Equiv.	Common Equiv.
1 square centimeter	cm²	1/10000 square meter	0.1550 sq. in.
1 centare*	ca	1 square meter	1550 sq. in.
1 ARE	a	100 square meters	119.6 sq. yd.
1 hectare**	ha	10,000 square meters	2.4710 acres
1 square kilometer	$\mathrm{km}^{2}$	1,000,000 sq. meters	247.104 acres or
		-	0.3861 square mile
1 myriare	mya	10 square kilometers	3.861 square miles
*also spelled cen	tiare or centa	r	
**also spelled hea	ctar		

#### CAPACITY - UNITED STATES (Liquid Measure)

Name	Abbreviation	Common Equiv.	Metric Equiv.
1 gill	gi.	32 fluid grams; 4 fluid ounces; or 7.219 cu. in.	0.1183 liter
1 pint	pt.	4 gills, or 28.875 cu. in.	0.4732 liter
1 quart	qt.	2 pints, or 57.75 cu. in.	0.9463 liter
1 gallon	gal.	4 quarts, or 231 cu. in.	3.7853 liters
1 barrel	bbl.	31½ gallons (32 gals. in some states; 42 gals. for oil)	119.238 liters
1 hogshead	hhd.	2 barrels (63 gals.) (Dry Measure)	238.476 liters
1 pint 1 quart 1 peck 1 bushel 1 barrel	pt. qt. pk. bu. bbl.	1/2 quart, or 33.60 cu. in. 2 pints, or 67.30 cu. in. 8 quarts, or 537.605 cu. in. 4 pecks, or 2150.42 cu. in. 105 dry quarts, or 7056 cu. in.	0.5506 liter 1.1012 liters 8.8096 liters 35.2383 liters 115.6260 liters

### CAPACITY - METRIC SYSTEM

Name Ab	breviati	on Metric Equ	iv. Dry Measure	Liquid Measure
1 milliliter	ml		0.0610 cu. in.	0.2705 fluid dram
1 centiliter	cl	10 milliliters	0.61025 cu. in.	0.3381 fluid ounce
1 deciliter	dl	10 centiliters	6.1025 cu. in.	0.8454 gill
1 LITER	1	10 deciliters	0.9081 qt.	1.0567 quarts
1 dekaliter*	dkl	10 liters	1.1351 pecks	2.64178 gallons
1 hectoliter	hl	10 dekaliters	2.8378 bushels	26.4178 gallons
1 kiloliter	kl	1 stere.	1.308 cubic yards	264.178 gallons
1 myrialiter	myl	10 kiloliters	13.80 cubic yds.	2641.78 gallons
*also spelle	d decili	ter	•	

# Weight - United States (Avoirdupois)

Name	Abbreviation	Common Equiv.	Metric Equiv.
1 grain	(Spelled out)	1/7000 pound	0.0648 grams
1 dram	dr.	27.34375 grains	1.771854 grams
1 ounce	oz.	16 drams (437.5 grains)	28.3495 grams
1 pound	lb.	16 ounces (7000 grains)	453.5924 grams
1 hundredweight	cwt.	100 pounds, or 4 quarters	45.3592 kilograms
1 short ton	sh.tn.	2,000 pounds (U.S. ton)	0.9072 metric ton
1 long ton, or	l.tn. or	2,240 pounds (Br. ton)	1.0160 metric tons
gross ton	gr.tn.		•
1 metric ton	t or M.T.	2,204.62 pounds	1,000 kilograms
1 freight ton	`frt.tn.	40 cubic feet of freight	
		space	

#### MISCELLANEOUS UNITS

1 load (for measuring dirt removed)1 cubic yard
1 perch (measure for stone)24¾ cubic feet
1 square (of roof or floor materials)100 square feet
1 linear perch 1 rod (5½ yards)
1 land perch 1 square rod
1 rood
1 hand (for measuring the height of horses)4 inches
1 pace
1 palm 3 or 4 inches
1 line (for describing the size of buttons)1/40 inch
1 mil (for the diameter of wires)1/1000 inch; 0.0254 millimeter
1 quarter25 pounds (U.S.);
28 pounds (Eng.)
1 stone14 pounds
1 tierce42 gallons
Note: No periods are used after metric abbreviations.

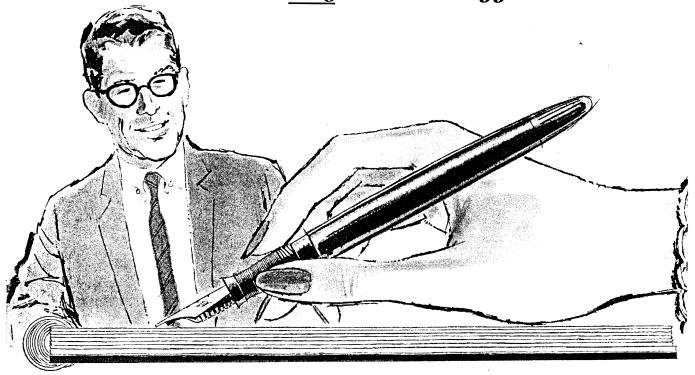
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# To Shift or Not to Shift? That is the Question

or

## Capitalization Simplified

Certain uses of capitals are conventions followed by everyone, as the capitalizing of the initial letter of the first word of a sentence or a proper name. Business, however, also sanctions the use of capitals for purposes of emphasis and for clarifying ideas. Sometimes failure to capitalize may result in a change of meaning. For instance, suppose you wish to indicate that you like porcelain ware and write, "I like China." When spelled with an initial capital, this word refers to the country and not to porcelain ware. Because instances of such distinctions are frequent, it is important for the secretary or typist to be careful to observe the general rules of capitalization set forth below. One word of caution—remember to be consistent when capitalizing; that is, don't capitalize a word at one time and fail to capitalize it later when it is being used in the same construction.

Use a capital as the initial letter of the first word of:

1. A sentence or an expression that stands for a sentence.

Send for this booklet today.

Welcome!

2. A sentence or phrase following a colon when the subject matter is formal in nature.

The following rule must be strictly enforced by all instructors: No smoking is permitted in the auditorium at any time.

3. An independent sentence within a sentence.

Are you afraid to ask yourself the question, What is the meaning of life?

4. Direct quotations.

Mr. Elliott said, "There is no time to lose."

After hesitating a moment, Mr. Frank said: "Our legislators must see to it that the budget is cut at once; otherwise, we shall be unable to halt the rising tide of inflation."

5. The salutation, and all nouns in the salutation.

Dear Sir: Gentlemen:

My dear Madam:

To all Chairmen:

6. The complimentary close.

Cordially yours,

Very sincerely yours,

7. The statement following Whereas or Resolved in formal resolutions.

Whereas, It is necessary for the welfare . . .

Resolved, That this organization shall go on record . . .

8. Each item in an outline.

What Letters of Inquiry Should Contain

I. A clear statement of the information desired or of the problem involved.

- A. What is wanted
- B. Who wants it
- C. Why it is wanted
- 9. Lines of poetry.

Break, break, break

On thy cold grey stones, O Sea!

. And I would that my tongue could utter

The thoughts that arise in me.

#### Names of specific persons, places or things.

These names are usually capitalized. Very often, however, they contain elements that may be used in a general sense. When used as general designations, such common-noun elements are not capitalized. For example:

Specific Names (Use Capitals) v York Athletic Club

New York Athletic Club Institute of Foreign Trade

The Foreign Trade Society the National Treasury the Queen of England GENERAL DESIGNATIONS
(Use Small Letters)

an athletic club for young men who . . . an institute for developing foreign trade is to be formed on . . .

a trade society . . .

a national park is needed . . .

It is not easy to be a queen.

#### Shortened Names

It is frequently the practice in business to use shortened forms of names after the full name has been introduced in the text. When so used, common-noun elements are capitalized.

... the Sheaffer Pen Company ... ... the Company has ... the City Council ... ... the Council will ...

Trade Names and Commercial Products

Trade-mark names are capitalized unless they have become so common as to represent a class or type. In the following examples, note that the word following a trade-mark name is not capitalized unless the entire expression is used as a trade term.

Palmolive soap Gold Medal flour Du Pont House Paint (trade term) Here are some trade names used as common nouns or adjectives.

aspirin

mimeograph

#### City and State Names

Capitalize the word *city* only when it is part of the corporate name of the city.

Kansas City

Jersey City

the city of Milwaukee

Capitalize the nicknames of cities and states.

the Windy City

the Lone Star State

Capitalize the word *state* when it follows the name of the state or when it is used in place of the name of the state.

He is going to a college in New York State.

Remember, your State tax is due on the fifteenth of this month.

The state of Maine holds its elections early.

#### Personal Names and Titles

A title of office, honor, or respect should be capitalized when it precedes the name, but usually is not capitalized when it follows the name.

President Buell G. Gallagher

Dr. Buell G. Gallagher, president of the City College of the College of the City of New York

Titles of high government officials are usually capitalized, whether they precede or follow the name.

> President Dwight D. Eisenhower Dwight D. Eisenhower, President of the United States

In the address of a letter, all titles should be capitalized, regardless of whether they precede or follow the name.

Mr. Arthur Cummins, Treasurer The Pure Glass Company 800 N. Michigan Avenue Chicago 11, Illinois

Days of the Week, Months, Holidays, Seasons

Capitalize the names of the days of the week, months, holidays, and religious holidays.

This year Memorial Day, May 30, falls on a Thursday.

The names of the seasons are not capitalized unless they are personified.

... and Spring entered with her robe of green ...

#### The Points of the Compass

When these refer to definite sections of the country or are used with other names, they are capitalized; otherwise they are not.

The people of the South are friendly. Industry on the West Coast is booming. Travel west for ten minutes and you will see the building. My house is directly south of his.

Punctuation Involving Numbers

A compound adjective that contains a number and occurs before a noun is hyphenated.

There was a 20-minute delay at Chicago.

When one number follows another, use a comma between them.

During 1957, 623 young men will be admitted to the school.

When two numbers form one item, the shorter number should be spelled out; the longer number should be expressed in figures.

four 100-pound weights

300 twelve-inch carriages

The hyphen is used to indicate the missing numbers in a sequence, except when the numbers are preceded by the word "from."

Solve problems 8-15.

Children from 7 to 12 years of age will be admitted at half price.

Class graduation years and well-known years in history are expressed by two figures preceded by an apostrophe.

the class of '58

the crash of '29

Measures, capacities, weights, distances, etc., consisting of several words, are not separated by commas.

The room measures 12 feet 3 inches by 8 feet 6 inches. She weighs 118 pounds 5 ounces.

Commas are used to separate thousands from hundreds, millions from thousands, etc., except as indicated in the rule below.

\$356,751,982

164,000

8,392,156,875

Commas are omitted in writing serial numbers, policy numbers, telephone numbers, page numbers, and decimals.

Policy No. 678956

1957

page 1345

25.3333

Oregon 3-7700

1683 Bell Boulevard

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writes longer than any ballpoint ever made!

Know what causes most ballpoint failures? Corrosion at the tip. Know the metal that ballpoint ink can't corrode? Sterling silver. Not silver plate, not brass. Sterling. Only Sheaffer gives it to you.

Sound expensive? Fact is, you <u>save</u> money. You save the actual difference between the cost of five ordinary refills against the one Sheaffer unit that will outlast them all.

This is the best ballpoint anyone knows how to make. It's yours for the asking. Isn't today a good day?

NEW! All-metal models in 6 iridescent colors! Smartly styled!

(STERLING)

NEW! Transparent unit! Capacity you can see!

SHEAFFER'S

When it comes to writing—come to Sheaffer's

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Look for this colorful display everywhere. Select your color: gold, silver, blue, green, rose, copper.